



Meeting Minutes

March 25, 2009

Attendees: Chad Coauette, Cindy Bigger, Virg Batesole, Brian Baustian, Jason Murray, Todd Roth, Pat Kalina, Stan Finnestad, Linda Roles, Corliss Stark, Tam Bukowski, Nancy Klepetka, Kris Willert, Julie Critz, Mark Grandgenett, Ben Oleson, Greg Klepetka, Reed Becker, Rick Paulsen, Dave Hengel

Refining the Destiny Drivers

- Dave Hengel challenged the group to seriously refine the list of Destiny Drivers to a smaller, condensed, and attention catching list.
- The large group was split into the four Destiny Driver subgroups and given 45 minutes to boil down their Drivers and end up with 2-3 final Drivers to include in the list. They must be action oriented, measurable, and non-prescriptive. Also, a single champion was identified for each Driver.
- Upon completion, the groups presented to the main group and slight alterations to individual drivers were discussed.
- Dave will do some editing and word-smithing of the individual drivers and return them to the group in the near future.

Next Steps

- The next step is to begin the process of releasing the Destiny Drivers to the community.
- To effectively do this, the group must take on some tasks and form the following teams:
 - Buzz/Civic Engagement Team
 - Charged with creating a plan for releasing the destiny and drivers to the community in a way that creates a buzz and gets people involved.
 - Implementation Team
 - Charged with connecting with each identified “champion” to inform them and invite/challenge them to accept the leadership role for the drivers.
 - Measures Team
 - Charged with identifying how we will measure progress in the community.

- At our February meeting, the following people signed up to be on each team:

Buzz/Civic Engagement

Tom Wacholz
Marty Schultz
Reed Becker
Nancy Klepetka
Corliss Stark
Tom Jacobson

Implementation

Mark Grandgenett
Julie Critz
Brian Baustian
Terry Quist
Chad Coauette
Todd Roth
Jeff Restad
Kris Willert
Pat Kalina

Measures

Margaret Kalina
Dave Johnson
Virgil Batesole
Ben Oleson
Rick Banke
Marc Illies
Greg Klepetka

- Upon return of Destiny Drivers from Dave Hengel, the above listed groups will be responsible for connecting with Champions to make sure that they are willing to spearhead the initiative(s), releasing the Drivers to the community either in segments or in whole, and determining ways to measure the results of the Drivers (Dave will provide several indicator reports to utilize).

Wrap-up

Upcoming meeting date to-be-determined.